

DRINK RESPONSIBLY.

**KEEP WHAT YOU'VE EARNED**

# HELP OUR SAILORS KEEP WHAT THEY'VE EARNED

## AN OVERVIEW FOR PARTNERING ORGANIZATIONS



The Keep What You've Earned campaign seeks to encourage responsible drinking among Sailors by celebrating the achievements in their Navy careers. Through recognition of their hard work and dedication, Sailors are reminded of their accomplishments—and how much they have to lose if they make poor choices regarding alcohol. The campaign actively engages Sailors as advocates for responsible drinking.

### WHAT YOU CAN DO

You can support the campaign by promoting responsible drinking and showing Sailors support for their dedication to the Navy. Together, we can foster a culture of positive interactions between the Navy and its partnering organizations and help individual Sailors succeed.

- Sponsor or cosponsor alcohol-free events and activities.
- Help us identify and engage with organizations and local partners with similar missions through networking efforts.
- Disseminate campaign messages and tools to Sailors through your communication channels.

### GET INVOLVED. VISIT [WWW.NADAP.NAVY.MIL](http://WWW.NADAP.NAVY.MIL).

Find out more about how you can support the Keep What You've Earned campaign at [www.nadap.navy.mil](http://www.nadap.navy.mil).

### ALCOHOL IMPACTS FORCE READINESS

The Navy takes a holistic approach to strengthening the physical and psychological well-being of Sailors, which focuses on building their resilience. This approach underscores the important role that each person in the chain of command plays in maintaining balance in our lives—both on and off duty.

The Navy is an organization that functions by working together for the success of the whole organization. Each individual success leads to group success, just as individual losses are felt by the whole. Alcohol abuse in the Navy affects readiness because it directly influences the behavior, safety and health of our service members. When Sailors make destructive decisions regarding alcohol, they waste what they've earned and decrease the readiness of the total Force.

#### For more information:

Visit [www.nadap.navy.mil](http://www.nadap.navy.mil)  
or call 1-866-U-ASK-NPC

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Navy Alcohol and Drug Abuse Prevention